

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Canal Partners Media**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4396	4396

Flight Dates	Order #	Alt Order #
07/20/16 - 07/26/16	1508032	08328292

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	830

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/22/16	07/22/16	The View	11A-12PM	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	11:33 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NM
2	07/22/16	07/22/16	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
3	07/22/16	07/22/16	Ellen	4-5p	----1--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	4:22 PM	Ellen	4-5p	:30	SSIS201610H	\$525.00 NM
4	07/22/16	07/22/16	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NM
5	07/22/16	07/22/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NM
6	07/22/16	07/22/16	Good Morning America	7-9AM	----1--	:30	1	\$245.00	NM

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Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4396	4396	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$245.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	8:54 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$245.00 NV
7	07/22/16	07/22/16	Jeopardy	7:30-8PM	----	1--	:30	1	\$1,325.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	----1--	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	07/22/16	7:53 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NV
8	07/25/16	07/25/16	The View	11A-12PM	1-----		:30	1	\$350.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	11:39 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NV
9	07/25/16	07/25/16	WPBF News 25 @ Noon	12pm-1230pm	1-----		:30	1	\$265.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NV
10	07/25/16	07/25/16	M 5pm News	5-6pm	1-----		:30	1	\$525.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	5:26 PM	M 5pm News	5-6pm	:30	SSIS201610H	\$525.00 NV
11	07/25/16	07/25/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----		:30	1	\$600.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NV
12	07/25/16	07/25/16	Wheel Of Fortune	7-7:30PM	1-----		:30	1	\$1,100.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NV
13	07/25/16	07/25/16	Good Morning America	7-9AM	1-----		:30	1	\$245.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$245.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	8:49 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$245.00 NV
14	07/25/16	07/25/16	Jeopardy	7:30-8PM	1-----		:30	1	\$1,325.00 NM

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**Lehigh Valley, PA 18002-6885**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4396	4396	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	1-----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	7:35 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
15	07/23/16	07/23/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/23/16	6:29 PM	Sat 6pm News	6-630p	:30	SSIS201610H	\$350.00 NM
16	07/24/16	07/24/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	-----1	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/24/16	8:43 AM	Sun 8-9am News	Sun 8-9am	:30	SSIS201610H	\$265.00 NM
17	07/21/16	07/21/16	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	---1---	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/21/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
18	07/21/16	07/21/16	Th 5pm News	5-6pm	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	---1---	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/21/16	5:14 PM	Th 5pm News	5-6pm	:30	SSIS201610H	\$525.00 NM
19	07/21/16	07/21/16	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/21/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NM
20	07/21/16	07/21/16	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	---1---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/21/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NM
21	07/21/16	07/21/16	Good Morning America	7-9AM	---1---	:30	1	\$245.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	---1---	1	\$245.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/21/16	7:55 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$245.00 NM
22	07/21/16	07/21/16	Jeopardy	7:30-8PM	---1---	:30	1	\$1,325.00	NM

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	---1---	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/21/16	7:34 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
23	07/26/16	07/26/16	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/26/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
24	07/26/16	07/26/16	Ellen	4-5p	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/26/16	4:34 PM	Ellen	4-5p	:30	SSIS201610H	\$525.00 NM
25	07/26/16	07/26/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/26/16	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NM
26	07/26/16	07/26/16	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/26/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NM
27	07/26/16	07/26/16	Good Morning America	7-9AM	-1-----	:30	1	\$245.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-1-----	1	\$245.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/26/16	8:29 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$245.00 NM
28	07/26/16	07/26/16	Jeopardy	7:30-8PM	-1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-1-----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/26/16	7:54 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
29	07/20/16	07/20/16	The View	11A-12PM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	11:43 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NM
30	07/20/16	07/20/16	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$265.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
31	07/20/16	07/20/16	Ellen	4-5p	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	4:21 PM	Ellen	4-5p	:30	SSIS201610H	\$525.00 NM
32	07/20/16	07/20/16	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NM
33	07/20/16	07/20/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NM
34	07/20/16	07/20/16	Good Morning America	7-9AM	--1----	:30	1	\$245.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$245.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	6:59 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$245.00 NM
35	07/20/16	07/20/16	Jeopardy	7:30-8PM	--1----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--1----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	7:28 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
36	07/20/16	07/22/16	4:30a-5a	430a-5a	--111--	:30	3	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	--111--	3	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	4:42 AM	4:30a-5a	430a-5a	:30	SSIS201610H	\$105.00 NM
2	WPBF	Th	07/21/16	4:44 AM	4:30a-5a	430a-5a	:30	SSIS201610H	\$105.00 NM
3	WPBF	F	07/22/16	4:40 AM	4:30a-5a	430a-5a	:30	SSIS201610H	\$105.00 NM
37	07/25/16	07/26/16	4:30a-5a	430a-5a	11-----	:30	2	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	11-----	2	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/25/16	4:44 AM	4:30a-5a	430a-5a	:30	SSIS201610H	\$105.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1508032-1	07/31/16	July 2016	06/27/16 - 07/26/16
Advertiser		Product	Estimate Number
Slosberg/D/State Senate		720/830/4396	4396

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	07/25/16	07/26/16	4:30a-5a	430a-5a	11-----	:30	2	\$105.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/26/16	4:40 AM	4:30a-5a	430a-5a	:30	SSIS201610H	\$105.00 NM
<b>Total Spots</b>							<b>40</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$22,490.00</b>
<u>Agency Commission</u>	<b>\$3,373.50</b>
<u>Net Amount Due</u>	<b>\$19,116.50</b>

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FAX# 323-934-9247  
DV/AGY CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT19/16 17.22  
\*\*\* WPBF-TV \*\*\*

REP. #	OFF. #	SALESMAN #
BUYER NAME BRENT RAWSON		
SALES PRSN	LA-	SAL GRANADOS

CLASS: NATL. LOCAL REGIONAL

ICE)

DATE OCT19/16 17.22

REP: FR ROGER FOR SAL  
TITLE ADDED L/12  
PLS CONFIRM, THANKS! 10/19

FR ROGER FOR SAL  
TP CORRECTION L/49-50  
NCIT  
PLS CONFIRM, THANKS! 10/19

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
12	NQ		336A-406A	30M		\$100.00	10/21	10/21	1		FRI	1
PROGRAM : HSB 7 YEAR V2 PHONE # : 800-791-0233 CHECK # : AD-ID: _____ DEPOSIT DATE: _____												
OCT/16	\$6,900.00		NOV/16	\$3,850.00	DEC/16	\$5,600.00				CONTRACT TOTAL	16350.00	
										TOTAL SPOTS	46	

REP HEADLINE# 8380065 TRF# 1527520 REP: TEL# 323-857-5062 FAX# 323-934-9247  
\$\$\$ MOD# 5: UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: BOTH ADV/AGY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/16 17.22  
\*\*\* CHANGES \*\*\* \*\* WPBF-TV \*\*\*

:LINE#:	REP	:CD:	TIME	PERIOD	:LGTH:	:SEC:	RATE	:START:	:END:	SPTS:	WEEK:	DAYS	TOTL:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
MARKET TOTALS \$0													
				WPBF	0%		WPEC	0%					
							CABL	0%					
							WPTV	0%					
							WTVX	0%					
							WFLX	0%					
							WTCN	0%					
							WPXP	0%					
PAID=\$10775													
SVC- NSI													
DEMOS- RTG*													
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME	
P-CLASS,	PLAN,	SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE